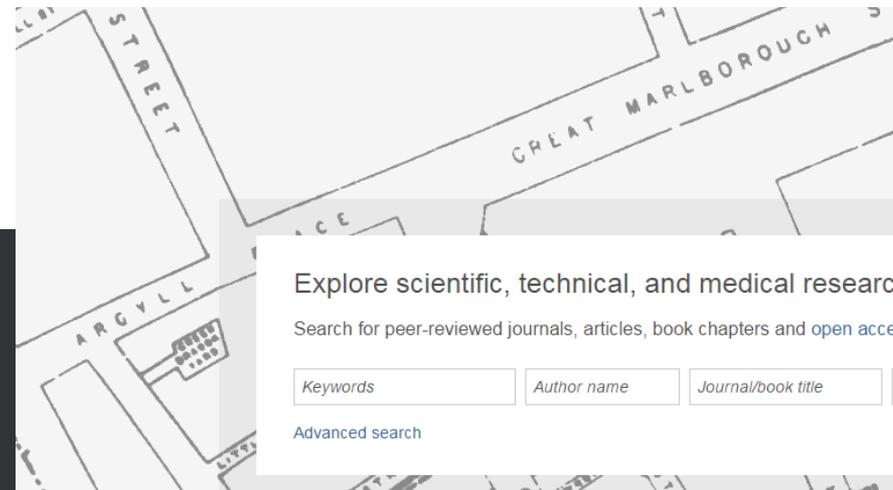




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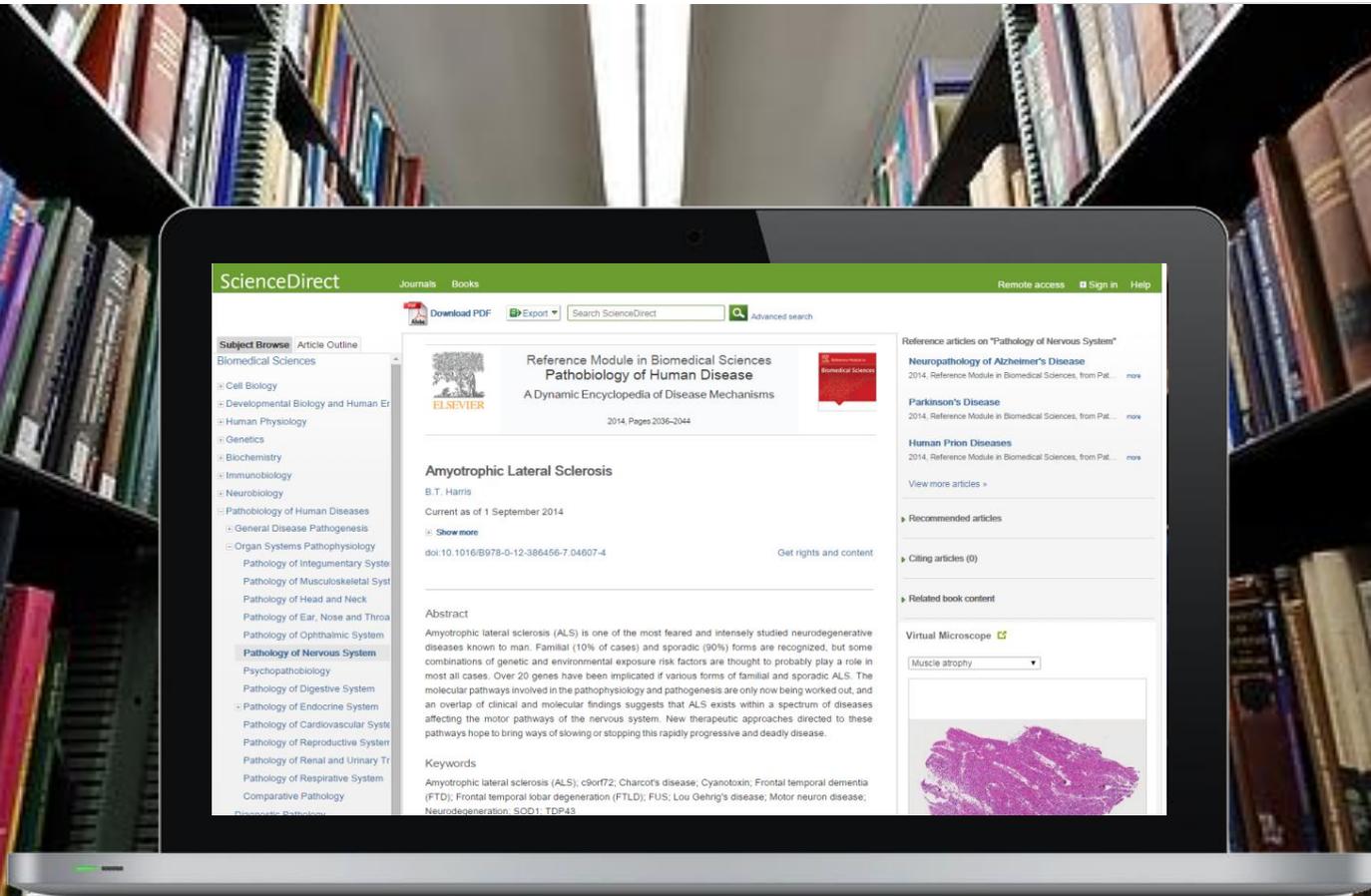


## The value of eBooks on ScienceDirect



# Move to ScienceDirect:

Clear your shelves while making information easier to find and use



# Move to ScienceDirect: Clear your shelves while making information easier to find and use

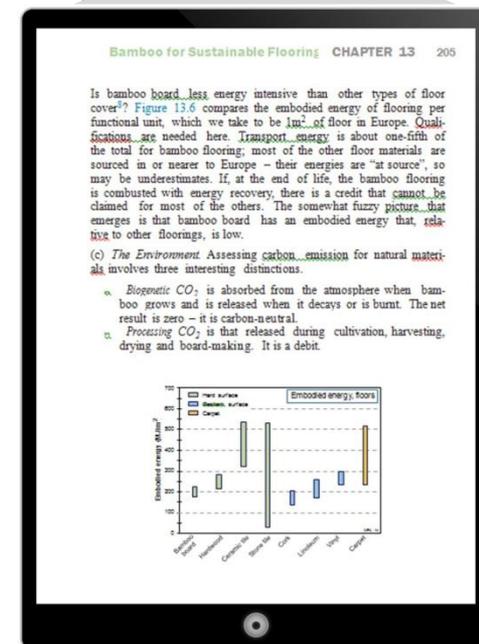
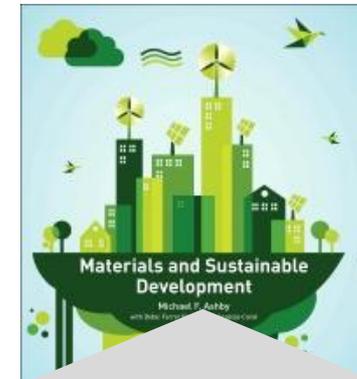


The image is a collage illustrating the transition from physical library shelves to digital access via ScienceDirect. It features several background photos: a library interior with bookshelves, a group of students studying together, and students sitting on a bench with laptops. Overlaid on this is a large tablet displaying the ScienceDirect website. The website interface includes a navigation bar with 'Journals' and 'Books', a search bar, and a sidebar with a 'Subject Browse' menu. The main content area displays an article titled 'Reference Module in Biomedical Sciences Pathology of Human Disease: A Dynamic Encyclopedia of Disease Mechanisms'. The specific article shown is 'Amyotrophic Lateral Sclerosis' by B.T. Harris, dated 1 September 2014. The abstract discusses the genetic and environmental factors of ALS and mentions that over 20 genes have been implicated. A 'Virtual Microscope' section shows a histological image of muscle atrophy. The sidebar lists various subjects under 'Biomedical Sciences', with 'Pathology of Nervous System' highlighted.



# eBooks enable education and accelerate learning

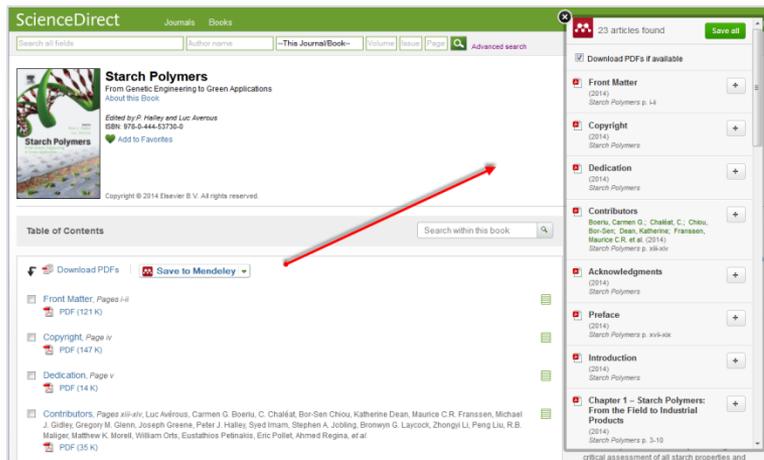
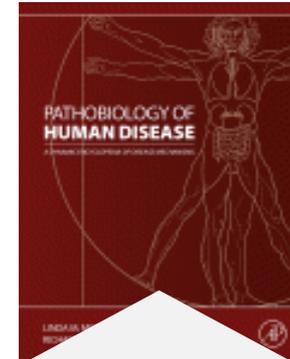
- Integrated book and journal content for more effective learning
- Powerful search and browse tools to find information fast
- Free MARC records to drive discoverability and usage
- Download and print capabilities with no (DRM) Digital Rights Management restrictions
- Multi-user concurrent access at any time and from any location through remote access to expand the reach of the content
- Content that's easily read on a variety of devices, including desktops, laptops, tablets and mobile phones



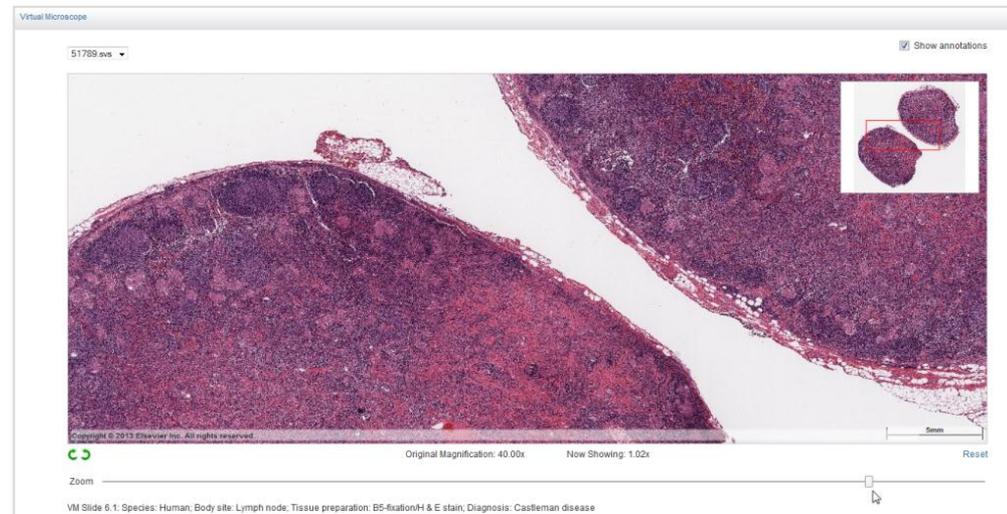


# Innovation delivers impactful tools

- New functionality to **download multiple chapters** or the whole book at one time
- **Interactive features and functionality** on the book chapter page – e.g. virtual microscope
- Improved integration between books and journals through **recommended content features on the platform**
- **Integration with Mendeley** enabling seamless export of all or selected chapter citations and PDFs



One click sharing to Mendeley

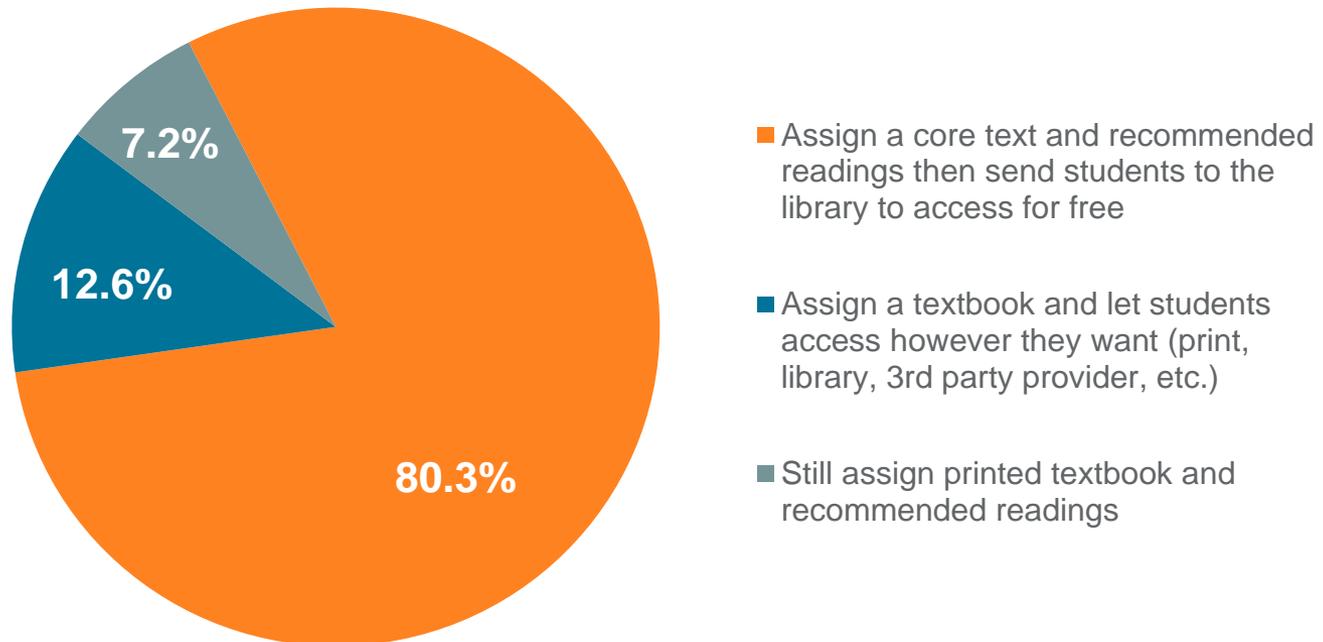


Virtual Microscope



## Faculty prefer electronic resources

If eTextbooks were available via the library, only 7% of teachers say they would still assign a printed text—80% would assign an online core text and recommended readings online, via the library



*“Makes it easier for the students to find the bibliographic sources I recommend.”*

**Maribel Castilla, Lecturer, Universidad San Pablo CEU**

**Data Source:** 2012 Elsevier global market research study; responses from 8215 students/researchers and 2870 teachers - a new study will be conducted to confirm our belief that these numbers are ever increasing as mobile technology has vastly improved over the past few years.



## Business models to meet content needs



### Subscription

Get access to the most recent content, year after year



### Collections

Benefit from collection and volume discounts



### Evidence-Based Selection

Purchase content that has proven relevance, based on usage



### Pick & Choose

Buy the books you need by requesting single books or a specific title cluster

### Content solutions to support diverse education needs

Educational reference content: textbooks, handbooks, eBooks and book series  
Foundational content: Reference Modules, major reference works, encyclopedias